

Serial Eyes kicks off its 12th Year with ZDF as a new Partner



(c) Nicola Fegg

Berlin, September 20, 2024. Serial Eyes, the postgraduate training program for series writers at the German Film and Television Academy Berlin (DFFB), has added a major new partner this year: [ZDF](#), which will support the program for two years, joining a roster of long-established industry partners.

In addition to ZDF, Serial Eyes is also supported by Constantin Television, The Walt Disney Company Germany, Audible, Mediawan, Atlantique Productions, Dynamic Television, Real Film, and Big Light Productions. Together, they aim to nurture the next generation of European series writers and transform the series landscape and existing industry structures through writers trained in collaborative work and the writers' room environment. These industry partners provide vital personal connections to the business and assist participants in developing their projects. This year, the Indian production company [Bandra West Pictures](#) has offered a scholarship for the first time, covering the participation fees for one Indian participant in the program.

"ZDF has established itself as a key player in the European series market through its international co-productions. Our ongoing expansion of our portfolio in recent years, such as our involvement in the European Alliance or New8, has led to exciting and successful new projects. ZDF has a strong and lasting interest in a vibrant creative scene and in building networks with potential partners in this area as well. The Serial Eyes program has impressed us over the years with its approach and exceptional quality. We are excited to now actively contribute as a partner."

– Jasmin Maeda, Head of ZDF's International Fiction Division

Earlier in September, twelve up-and-coming writers from France, Hungary, Portugal, Romania, Greece, Germany, Brazil, the USA, and India began their training at Serial Eyes. Under the guidance of a renowned team of international experts—including showrunners, head writers, producers, and commissioning editors from European broadcasters and streaming platforms—they will develop two series concepts during their training: a collaborative group project and an individual series concept with a pilot script, which will be presented at the Final Pitch in Berlin on May 15, 2025, before a select international audience of industry professionals.

“Serial Eyes has become an essential launchpad for emerging series writers over the years. We are excited about the innovative projects from this 12th cohort and warmly welcome ZDF as a new partner who shares our vision of actively shaping the future of series development in Europe.”

– Wolf Plesmann, Director of the DFFB

About Serial Eyes

[Serial Eyes](#) is the first postgraduate training program for series writers focused on the European market. Over a period of nine months, twelve participants engage intensively with the specific working methods of serial development and production. The goal of the training is to learn collaborative work in the writers’ room and to develop innovative, fictional series formats. Serial Eyes is funded by the MEDIA Creative Europe program and the Medienboard Berlin-Brandenburg.

Press Contact

Images and logos are available for download [here](#). For further information about Serial Eyes, feel free to contact us.

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